

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316260-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	2264 Sked A :30's

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	316260	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																
1	10/30/12	11/05/12	M-F 6-7a	6-7a	MTWTF--	:30	2	\$900.00	NM																																																																																
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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	2264 Sked A :30's

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 12:26 PM M-F 12n-1p 12-1p :30 OFA12G184H \$425.00 NM 2 WPTV M 11/05/12 12:42 PM M-F 12n-1p 12-1p :30 OFA12G171H \$425.00 NM									
6	10/30/12	11/05/12	M-F 5-530p	5-530p	MTWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 5:20 PM M-F 5-530p 5-530p :30 OFA12G182H \$1,600.00 NM 2 WPTV F 11/02/12 5:20 PM M-F 5-530p 5-530p :30 OFA12G182H \$1,600.00 NM									
7	10/30/12	11/05/12	M-F 530-6p	530-6p	MTWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/31/12 5:34 PM M-F 530-6p 530-6p :30 OFA12G182H \$1,600.00 NM 2 WPTV F 11/02/12 5:37 PM M-F 530-6p 530-6p :30 OFA12G184H \$1,600.00 NM									
8	10/30/12	11/05/12	M-F 6-630p	6-630p	MTWTF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 11/01/12 6:29 PM M-F 6-630p 6-630p :30 OFA12G184H \$1,800.00 NM									
9	10/30/12	11/05/12	M-F 11-1135p	11-1135p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$1,400.00									
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10	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 11:49 PM 1130p-12x After NFL 1130p-1205a :30 OFA12G184H \$1,000.00 NM									
11	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$575.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 11:46 PM M-F 1135p-1235a 1135p-1235a :30 OFA12G172H \$575.00 NM									

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<u>Total Spots</u>	18	<u>Gross Total</u>	\$21,325.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$3,198.75
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<u>Net Amount Due</u>	\$18,126.25
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